

For Immediate Release: January 14, 2025

Contact: Katie Beauchamp Crossroads Bank 260-563-3185 kbeauchamp@crossroadsbanking.com

## FFW Corporation and Crossroads Bank Welcomes Stacy Wiley as Vice President and Chief Financial Officer

Stacy Wiley has been appointed Vice President and Chief Financial Officer at Crossroads Bank. Stacy brings extensive expertise, exceptional communication skills, and strong leadership to the team. With a Bachelor of Science and an MBA in Business Management from Purdue Fort Wayne, along with a tax agent certification, she is well-prepared for this critical role. Stacy's extensive experience includes leadership positions in Operations, Accounting, and Human Resources within the financial industry.

Stacy is deeply community-minded, understanding the importance of building strong local connections and supporting the areas where we live and work. She and her family actively engage in their community and extend this passion globally, traveling to support her daughter's professional running career at destinations worldwide.



"Stacy's experience and leadership will be instrumental as we continue to deliver innovative solutions and exceptional service," said Roger Cromer, President and Chief Executive Officer of Crossroads Bank.

## **About Crossroads Bank:**

Crossroads Bank is a wholly owned subsidiary of FFW Corporation providing an extensive array of banking services and a wide range of investments and securities products through its main office in Wabash and six Indiana banking centers located in Columbia City, North Manchester, Peru, South Whitley, Syracuse, and Warsaw. The Bank also provides leasing services at each of its banking centers. Insurance products are offered through an affiliated company, Insurance 1 Services, Inc. The Corporation's stock is traded on the OTC Markets under the symbol "FFWC." Our website address is www.crossroadsbanking.com.

Crossroads Bank, Member FDIC.